

CM . senior art director // feb .10 – present

Interactive art direction, user interface and design of Nissan USA website.
Concept and direct microsite launches.
Clients: Nissan USA.

THEBIGNESS . art director // jan .09 – jan.10

Concepted and art directed look of show pilots for MTVNetworks.
Freelance senior designer for Attik.
Clients: MTVNetworks, Attik San Francisco, Leo Burnett Frankfurt.

LEO BURNETT . senior art director // oct.05 – jan.09

Collaborated to create ad concepts, identity, branding, web, mobile, packaging and product design.
Specialized in integrated, below the line and social-network engagement spanning mobile, web and print categories.
Design lead for PMI music event programs and music A&R.
Clients: Philip Morris International.

ROBOT INDUSTRIES . art director // dec.02 – oct.05

Built all categories of print creative— branding, identity, one-off new business collateral and product design for local and corporate.
Clients: Leo Burnett, Burrell, Alarm Press, Ingersoll Rand, Miller Brewing Company.

BURRELL . senior designer // dec.02 – dec.04

Designed print ads, collaborated with creative directors to develop look and feel of new business campaigns.
Branded and designed style guides/ website/ collateral for seperate boutique agency, BIRTH.
Clients: McDonalds, Verizon, and Coca-Cola.

FRANKEL . art director // dec.01 – dec.02

Designed point of purchase and packaging in collaboration with client/ creative directors.
Clients: Frito Lay, Tropicana, Pepsi Co.

OGILVY & MATHER . freelance art director // feb.01 – dec.01

Designed/ concepted on new business pitches and pro-bono agency work.
Clients: BP Amoco, Sears, new business.

BA // Anthropology // 1999

College of Liberal Arts // Southern Illinois University

Photoshop, Illustrator, Indesign, CSS, Coda, FinalCutPro, LiveType, Keynote, Xacto blades, foamcore, Super77 and double-sided tape.

BEN STEWARD

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